



Online Presence Set-Up Base Package

843-249-6604 x1 | izzy@LittleRiverChamber.org

Why

If you're just starting your business, you're trying to get a lot of (important) stuff done at the same time. You know that you need to have an online presence for potential customers to find you, but you don't want to waste hours of your time trying to figure how to set stuff up, especially when you'll only do it once!

That's where we come in. Our staff is used to helping businesses just getting started, and we are already comfortable with a lot of online technology. In fact, Izzy is a Certified Search Marketing Specialist. Let us get your online profiles set up for you so all you have to do is focus on your day-to-day.

For best results, you should have a website already set up for us to link to. You can find local companies to do this for you on our [Business Directory at LittleRiverChamber.org](#).

Base Package

\$200

Using the logo & information you provide, we'll bundle setting-up your Facebook Page, Chamber Directory Listing, + 1 other basic option of your choice (below).

Additional Basic Options

\$75/Each Additional

Choose one of these accounts to include in your Base Package. You can also have us set up more of these for you for an additional \$75/Each. **Please check** each one you want us to set up. Again – this is for initial set up only - not maintaining, managing, or regularly posting to them.

- Google My Business
- Automatically push Facebook posts to x social media account (w/ IFTTT)
- Alignable
- Apple Maps
- Angie's List
- Bing Local
- City Search
- Dosh
- Foursquare
- Glassdoor
- Better Business Bureau
- Instagram
- LinkedIn (Company Page)
- Mapquest
- Manta
- MerchantCircle
- Other Chambers (you're a member of)
- Owlter
- SuperPages
- TripAdvisor
- Twitter
- Yellowbot
- Yahoo Local
- Yelp
- YellowPages
- YouTube



Online Presence Set-Up Advanced Options

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Google Web Package

□ **\$375**

Before you pay us, check with whoever set up your website first to make sure they didn't already do it! Otherwise, these tools will help your website get started on the right foot.

- Google Analytics (track your visitors & website performance)
- Google Tag Manager (store the Facebook Pixel & other web codes)
- Google Search Console (tell Google you're a legit website)

Email Marketing Starter Pack

□ **\$450**

This does not include the paid subscription to your email marketing provider. We will:

- Set up your login/account
- Create a branded email template for you
- Create your branded landing page
- Set up your automated welcome email



Your Business

843-249-6604 x1 | izzy@LittleRiverChamber.org

Business & Contact Information

Business/Organization Name	
Phone - Main/Public	Fax
Hours of Operation	

Physical Address:			
	Street Address (if home based, just write "home")		Apartment/Unit #
	City	State	ZIP Code

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Driving Directions / What is your business near?

Mailing Address:			
	Street Address		Apartment/Unit #
	City	State	ZIP Code

Public Email	Website

The below contact info is for the chamber (not public)

Contact Person	Title/Position
Phone - Direct Line or Cell	Direct Email

Please email application & all information to izzy@LittleRiverChamber.org. An invoice will be sent to the Direct Email provided. Please note we will not begin working until we have received payment in full. We accept cash, check, and most major credit cards.



Your Business

(con't)

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We will also need:

Please email me:

- Your logo
 - and branding guidelines if you have them
- Photos of your business (taken with your cell phone is fine). I recommend at least:
 - The front of your building
 - Photo of your sign or view from roadway
 - Picture of entrance inside your business – what can people expect when they walk in?
 - Photo of at least one staff member “working” but smiling at camera
- Description or “About Us” (1 paragraph)

I'll also need the below logins. If you're **not comfortable sharing passwords**, you can create a free account at [LastPass.com](https://www.lastpass.com), create a Shared Folder and share it with izzy@LittleRiverChamber.org. (*This would be a more secure option.*)

- Your email account – I potentially need this for clicking confirmation links when I'm setting up your new accounts. If you don't want to share yours, create one under your business like 'marketing@yourbusinessname.com' that you can later assign to new staff.
- Your personal Facebook Account. This will be linked to your Facebook Page. You can later add other staff/people to various access roles through the page.
- Your Google Account – for Google My Business, YouTube, or the Google Web Package. All Google tools tie into a Google. The first time I login you will need to send me the confirmation code or allow me to login to your appropriate email.