

# MAKING WAVES

The Official Newsletter of The Little River Chamber of Commerce & Visitors Center.



## WINTER 2019

440 Hwy 90 East, Suite 1  
Little River, SC 29566  
[www.LittleRiverChamber.org](http://www.LittleRiverChamber.org)  
843-249-6604 | [Info@LittleRiverChamber.org](mailto:Info@LittleRiverChamber.org)

Photo: Harbour View Golf



We are excited to announce that Jennifer Walters, President/CEO of the chamber has been named the SC Chamber Executive of the Year by Carolinas Association of Chamber of Commerce Executives!



The chamber is working with Waccamaw Publishers to create a new Visitor's/Relocation Guide for Little River. If you are interested in placing an ad in this yearly publication, please contact Robin McGee at 843-488-7252 or [robin.mcgee@myhorrynews.com](mailto:robin.mcgee@myhorrynews.com).



May 16 & 17, 2020  
[BlueCrabFestival.org](http://BlueCrabFestival.org)

## Be A Chamber Ambassador

The role of a **Chamber Ambassador** is to educate other members about the services and benefits of their membership, foster new member engagement in Chamber programs, events, and committees, and to nurture quality relationships. If you are interested in supporting the chamber and the local businesses in our community, please email [Jennifer@littleriverchamber.org](mailto:Jennifer@littleriverchamber.org) for consideration.

### Welcome Heather!

Heather Buell is the newest member of the chamber staff. We are excited to have her membership and office experience to help us grow the chamber and assist our members. If you see her out & about, please welcome her!



## A few minutes can shape your future.

Improving your community starts with the 2020 Census.

### Important

Lay the groundwork for better roads in your community by taking the census. Your response can impact funding for things like road maintenance, medical assistance programs, child welfare services, family violence prevention services, adult education grants, emergency services, housing assistance, and more.

### Safe

Your personal information is kept confidential by law.

### Easy

Respond online, by phone, or by mail.

**2020CENSUS.GOV**

Shape  
your future  
START HERE >

United States®  
**Census  
2020**

D-HP-BL-EN-022







Thank you again to our Board of Directors, Events Committee, and staff that dedicate time year-round to ensure our events are a success. This festival is made possible thanks to our 100+ volunteers, numerous sponsors and local businesses, and wonderful community. It is only because of everyone's generosity that the Little River Chamber is able to annually host two festivals in Little River that create a combined economic impact of \$4.25 Million for area businesses. **Thank you.**



# Thank you to our Sponsors!



AAA Blind & Shutter Factory  
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Myrtle Beach Yacht Club | Sleep Inn at Harbour View | Sparks Toyota | Thomas Real Estate, Inc. | Wells Fargo Home Mortgage

World Famous Blue Crab Festival  
May 16 & 17, 2020

# Save the Dates

Little River ShrimpFest  
October 10 & 11, 2020



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Owner

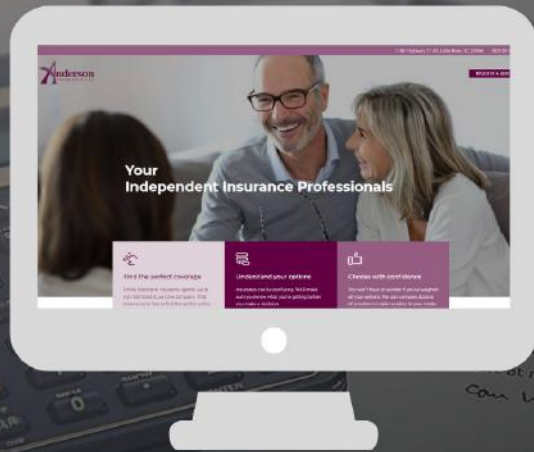


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"We're very much involved with the Little River Chamber. They are such a great organization, and have helped us make many connections - both locally and far away."

-Holly Mitchell  
River Park Senior Living

LITTLE RIVER



## ANDERSON INSURANCE, LLC

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FAX: 843.281.9299

LarryO@andersoninsurancellc.com

We had a blast at our Halloween Social, hosted by River Park Senior Living.





We enjoyed a fun day & great weather at Bridgewater for the groundbreaking of their amenities center.



**Donna Scarpenna**  
Independent Beauty Consultant

MARY KAY

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Thank you Waterway Elementary for making us apart of your Principal for a Day event.



Thanks to Terri Azar of Smart Relationship Marketing for hosting the Business Acceleration Workshop.



Top Takeaways: Meet, Connect, & Appreciate people everyday. Appreciation is better than self-promotion, and can help you stay top of mind.

You can donate new, unwrapped toys for Yachts for Tots at the Chamber office through Dec. 20, or the below locations through Christmas Eve.

## Toy Box Locations

Freedom Boat Club  
The Beach Co.  
Exhalt Salon  
Lightkeepers Marina  
Myrtle Beach Yacht Club  
Lighthouse  
Coquina Club House  
Cricket Cove  
Snooky's  
Mariner's Point  
The Shack  
Pizzelli's  
Boulineau's ACE  
Boulineau's IGA  
Harold's  
OD Arcade  
Harbourgate Resort  
Harbourgate Marina  
Wags & Whiskers  
NMB RV Resort & Marina



**Yachts  
for Tots**  
SINCE 1985

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Regatta!*

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Tidewater Grill  
Daddio's Pub  
Oscar's  
Boardwalk Billy's  
NMB Chamber  
Moto's  
Tidewater  
Elko Pools  
Seville's on 2nd  
Filet's  
Little River Chamber

**YOU CAN DROP OFF A NEW, UNWRAPPED TOY AT ANY OF THESE LOCATIONS FOR THE YACHTS FOR TOTS INTRACOASTAL CHRISTMAS REGATTA!**

• Two-Hour Live Tournament • Four-Course Feast  
• Magnificent Pure Spanish Horses • Authentic Sword Fights and Jousting  
• Minutes from the beach • Climate controlled Castle • Full Service Bar

**Medieval Times**  
DINNER & TOURNAMENT

**1-888-WE-JOUST | medievaltimes.com**

2904 Fantasy Way, Myrtle Beach SC 29579 | ■■■■ #MTFAN

Thank you again to the VFW Post 10804 for hosting an Active Shooter Training for our area businesses. There was useful & thoughtful information provided by Horry County Police Department.





We are very thankful for our many volunteers that make our festivals possible. We were pleased to be able to treat them to putt putt at Tribal Island & lunch from Boulineau's.



The Little River ShrimpFest honors former Horry County Police Department's Retired Captain Carr with the t-shirt design for the 15th Annual Little River ShrimpFest. The design includes a shrimp boat in the artwork and the chamber chose to name the boat the USS Carr.

"Captain Carr was a fixture at our events and acted as the 'Mayor' of Little River, welcoming our patrons to our festivals. He supported every festival throughout his tenure in Little River and is sorely missed by the chamber and our community," said Jennifer Waters, President/CEO of the Little River Chamber of Commerce.



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## Welcome New Members

**Aflac Representative**  
**Doreen Brown**  
603-361-2578

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[MoveSouthASAP.com](http://MoveSouthASAP.com)

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**Therapy**  
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**Dawn's Fabulous \$5**  
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**Rhonda Kitchen Aflac/**  
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801-866-8733

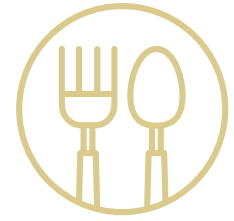
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**SHOP LOCAL**  
BECAUSE AMAZON WON'T  
SPONSOR YOUR KID'S TEAM.

The chamber is beginning to schedule networking events and educational seminars. If you're interested in hosting or presenting, reach out to 843-249-6604 ext. 5 or [Heather@LittleRiverChamber.org](mailto:Heather@LittleRiverChamber.org)!



*Support*



# Small Business Bingo

EAT AT A LOCAL MOM & POP RESTAURANT	SHAR A SOCIAL MEDIA POST FROM A SMALL BUSINESS	TELL A FRIEND ABOUT YOUR FAVORITE LOCALLY OWNED STORE	THANK OR CONGRATULATE A SMALL BUSINESS OWNER	PURPOSEFULLY SHOP AT A SMALL BUSINESS INSTEAD OF A CHAIN
WRITE A REVIEW OF A LOCAL BUSINESS ON GOOGLE	PURCHASE FROM A HOME-BASED BUSINESS	GO TO THE FARMERS MARKET	POST A PICTURE OF YOU AT A SMALL BUSINESS & TAG THEM	RECOMMEND LOCALLY-OWNED BUSINESSES IN FACEBOOK GROUPS
COMMENT ON A BUSINESS'S SOCIAL MEDIA POST	RECOMMEND A LOCALLY OWNED RESTAURANT	running a business isn't <i>Free!</i>	DO BUSINESS WITH A LOCALLY OWNED SERVICE	TAG A FRIEND IN A SMALL BUSINESS'S SOCIAL MEDIA POST
BE EXTRA NICE & PATIENT TO THE CASHIER OR SERVICE REP	INVITE YOUR FRIENDS WITH YOU TO A LOCAL RESTAURANT	'REACT' TO A FACEBOOK POST BY A SMALL BUSINESS	SUBSCRIBE TO A SMALL BUSINESS'S EMAILS	MAKE A PURCHASE FROM A VENDOR AT A LOCAL FESTIVAL
FOLLOW YOUR FAVORITE SMALL BUSINESS ON SOCIAL MEDIA	WRITE A REVIEW OF A LOCAL BUSINESS ON FACEBOOK	SUPPORT A FRIEND'S BUSINESS	ASK A BUSINESS MORE ABOUT THEM	POST A PICTURE OF A PURCHASE FROM A SMALL BUSINESS

Challenge: Host an internal contest with your staff to see whowins first & post about it to your Facebook Page.



We are planning a very special event for our 2020 Chairman's Gala. Save the date for Jan. 24, and be sure to RSVP in advance!

Until then, here's some fun slang phrases from the 1920s:

- "Berries": like 'bee's knees,' denotes something is good or pleasing.
- "Dewdropper": like lollygagger, a slacker who sits around all day and does nothing
- "Don't take any wooden nickels!": 'Don't do anything dumb'
- "Egg": a person leads an absurdly wealthy, extravagant lifestyle
- "Flour-flusher": Someone who mooches off off the money of others to feign wealth
- "Hotsy-totsy": attractive, pleasing to the eye
- "Iron one's shoelaces": to excuse oneself for the restroom
- "Spifflicated": inebriated
- "Oliver Twist": an extremely good dancer

