

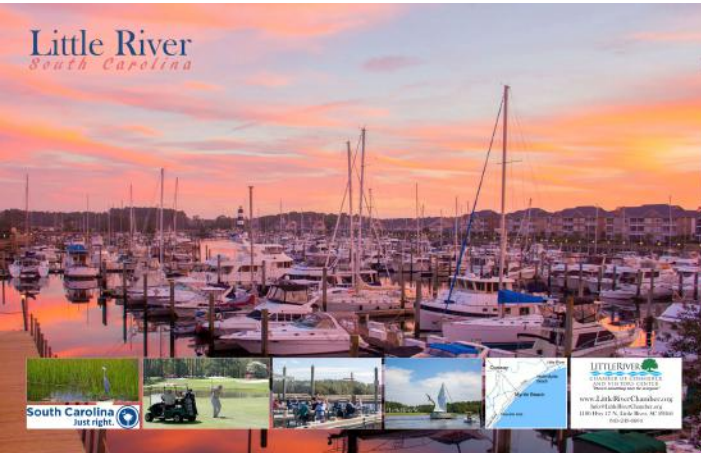
# What does



# do?

The Mission of the Little River Chamber of Commerce is to Promote Community Improvement, Tourism, and Commerce by Proactive Leadership and Community Involvement.

- Sponsor the SC Recreation & Parks Association annual Programming Summit
- Maintains 4 destination social media accounts
- Out-of-market festival advertisements
- Promote Little River in SCPRT Welcome Centers across the state



- Resource and advocate for business community
- Neighborhood Champion for Small Business Saturday
- Hosts 2 shoulder-season festivals that provide a \$4.2 Million economic impact for the community



The Little River Chamber of Commerce & Visitors Center works closely with the local government and elected leadership of Horry County. This close working relationship ensures that the business climate at the community level remains positive and supportive for quality sustainable growth and a thriving economy.



The Little River Chamber of Commerce also represents our members for state and national issues and works with both the US Chamber of Commerce and the SC State Chamber to lobby for our local concerns to ensure they are on the national and state radar.

- Represents over 300 businesses & organizations
- Hosts regular networking events
- National & local discounts for members
- Increases visibility, opportunities for exposure
- Advertising options via Chamber outlets
- Credibility with chamber name & reputation
- Business Resources, Training Opportunities, etc.





In lieu of a municipality, we are also proud to provide support in these community efforts:



Sponsors the Little River Farmers Market through the Waccamaw Markets Cooperative



Installs Christmas Lights along Hwy 17 & donated Christmas tree for annual tree lighting ceremony.



Maintains Hwy 17 & 9 medians, Hwy 17 & Mineola Ave streetlights, and area Welcome Signs.



Recognizes key local orgs such as Little River Volunteer Firefighters, Teen Angels, etc., annually.



Maintains partnerships with SC DNR & DOT for improved infrastructure safety & signage.



Sponsors events such as the Family Fun Fishing Day, Movies in Your Park, and more.



SCRPA  
Champion of the  
Community Award



Carolina's  
Accredited  
Chamber



Certified  
Chamber  
Executive



Local &  
State Festival  
Awards



Award  
Winning  
Website