LITTLE RIVER, SC

Relocation Guide

LITTLE RIVER
CHAMBER OF COMMERCE
AND VISITORS CENTER
“Find Your Treasure in Little River”
Welcome to Little River, SC! What began as a quaint fishing village, Little River has grown into a modest, fun-filled community that enjoys local seafood delicacies and entertainment in addition to being convenient to the best of the Grand Strand.

Little River is located in the northeast corner of Horry County in South Carolina, just below the North Carolina border. With numerous fishing charters, marinas, waterfront restaurants and other activities in Little River, locals and visitors alike are sure to find plenty to do. Many enjoy our proximity to beaches without the bustle, as we are only 10 minutes to North Myrtle Beach, SC and 20 minutes to Sunset Beach, NC.

Little River, like the Grand Strand, has a mild year-round climate – perfect for golfing and outdoor activities. We encourage you to enjoy one of the many restaurants in Little River. From seafood to steak, casual or fine dining, one of our local eateries is sure to satisfy your craving.
**DEMOGRAPHICS**

- Population - Little River: 33,652 | Under 18: 11.1% | 65+: 32.8% | Female: 49.9% | Hispanic: 18.1% | Retirees: 27.46% | College Graduates: 25.3% | With a disability: 12.3%
- Population – Horry County: 269,291 | Under 18: 22.6% | White: 76.6% | Hispanic: 18.1% | Veteran: 6.1% | Has Disability: 8.7%

**ECONOMY**

- Top Industries: Accommodations and Food services
- Common Occupations: Sales and Management
- Right to Work law – Yes  |  Recent Job Growth: 1.81%
- Future Job Growth: 38.1%  |  Unemployment – 5.5%
- Persons below poverty level: 5.7%
- Median Household Income: $45,787
- Civilian Labor Force: 53.7%
- Average Commute: 20.7 Minutes

**CLIMATE**

- Sunny: 59%
- Rain: 52”
- Snow: 1”

**SCHOOLS**

- Horry County Schools (K-12): HorryCountySchools.net
- Coastal Carolina University: Coastal.edu
- South Brunswick Islands Center: BrunswickCC.edu
- Horry Georgetown Technical College: HGTC.edu

**HOUSING**

- Average Commute: 20.7 minutes | Homeownership Rate: 71.1% | Housing Units in Multi-unit Structures: 42.1% | Median Value of Owner-occupied Housing Units: $189,200 | Median Gross Rent: $834 | Fuel Type: Electricity | Persons per Household: 2.02 | Living in Same House 1+ Years: 91.5%

Regular recognition in publications such as *Grand Strand Magazine* and spotlights by *WFXB* and *WPDE* are just some proof that Little River is a great place to live. Continuous growth and our quality of life, welcomes more and more newcomers into our community. From riverfront homes and diverse neighborhoods to golf communities and country living, ask a local real estate agent how the Little River community can turn your dream home into a reality.

**TRANSPORTATION**

- **Air Service**
  - Myrtle Beach Int. Airport ......... 40 min
  - Wilmington Int. Airport .......... 1 hour

- **Highways**
  - US Route 17 (N/S)
  - SC 9 (N/S)
  - SC 90 (E/W)
  - SC 179 (N/S)

- **IntraCoastal Waterway**
  - Nationally, this inland waterway runs from Boston, MA to Brownsville, TX. Locally, the ICW empties directly into the Atlantic Ocean.

**LOCATION** – miles from popular cities

- Calabash, NC – 3.3
- North Myrtle Beach – 5.5
- Sunset Beach, NC – 8.4
- Myrtle Beach, SC – 25.6
- Wilmington, NC – 50.3
- Charleston, SC - 125
- Columbia, SC – 169
- Charlotte, NC – 190
LOCAL GOVERNMENT
There is no local municipality of Little River; We are an unincorporated census designated place in Horry (“O’Ree”) County Government. For emergencies, call 911. Horry County Police: 843-915-5685, Horry County Fire Rescue: 843-915-5190. Post Office: 843-249-1260

The Ralph H. Ellis County Complex Building is located 107 Highway 57 North, Little River, SC 29566 and houses several HC resources, including:

- Library 399-5541
- SC DMV 399-5567
- Auditor 399-5564
- Probate Judge 399-5533
- Treasurer 399-5550
- Magistrate 399-5543
- Health Dept 399-5553

USEFUL NUMBERS
McLeod Seacoast Hospital (843-390-8100) is located at 4000 State Hwy 9, in Little River. Little River Medical Center (843-663-8000) is located at 4303 Live Oak Drive in Little River. Vereen Memorial Gardens (C B Berry Historical & Community Center) at 2250 SC-179, Little River (843-249-4157) has pet-friendly nature trails, scenic views, community events, etc. North Strand Park (843-915-533) provides a number of community events, gymnasium, playground, and other athletic opportunities. NMB Park & Sports Complex hosts 2 dog parks, multiple sporting fields, playgrounds, and more. 150 Citizens Cir. | 843-281-3800

REGISTRATIONS & LICENSES
Drivers Licenses - See DMV above
Voter Registration - the HC Voters Registration & Elections office is at 1515 4th Ave. in Conway. Call 915-5440 for polling or other information.
Auto Registration/License Plates & Tags: Obtain vehicle tax from Auditor’s Office, pay in person at Treasurer’s office, take receipt to DMV. Located at above complex.
Boat & Marine - taxes paid to Treasurers Office
Boater Registration call 803-734-3857 or DNR SC.Gov
Pets & Rabies - Contact the Horry County Animal Care Center 843-915-5172
Business License - An Horry County Business License is required to do business within LR. The office is at 211 Beatty St. in Conway; Call 915-5620 for details.

For additional government offices and resources, visit HorryCounty.org.

UTILITIES/COMMUNICATION
The Horry County Recycling Center (399-1554) in Little River accepts a variety of waste.
Waste Industries (397-5586) services some residential areas. Contact your HOA first.
Little River Water & Sewage 399-1888
Electricity: Santee Cooper 249-3505 or Horry Electric Cooperative, Inc. 369-2211. Propane Delivery: Ford’s Fuel & Propane 111-1111

Boat Registration License Plates & Tags are obtained at the County Complex.

Horry Telephone Cooperative 365-2151, Time Warner Spectrum (866) 874-2389, & most national providers offer phone & WiFi services.

The Sun News is the largest area paper, available at most convenience stores or call 843-626-8555. NMB Times (843-249-3525) is the local weekly publication.

Local news: WFXB (FOX) 43, WMBF (NBC) 32, WPDE (ABC) 15, or WBTW (CBS) 13

SHOPPING
Without the overwhelming crowds and high prices found in busier destinations, you can find everything from a one-of-a-kind piece by a local artist to design options to furnish your home. If you prefer larger shopping experiences, we encourage you to take advantage of our proximity to North Myrtle Beach, home to Barefoot Landing and Coastal North Town Center. Little River is also adjacent to Calabash, just across the NC border, which hosts numerous gift stores, souvenir shops, and more.

DINING
Put simply, Little River is to dine for. You can choose the right ambiance for every occasion right here in Little River, from elegant establishments to international delights to casual, Southern, home-style meals. If you enjoy seafood, get the full experience tucked into one of our waterfront restaurants.
RECREATION
Little River is a treasure trove of environmental beauty and proudly sports numerous outdoor activities. Vereen Memorial Gardens is a must; enjoy nature trails and scenic views of the marsh and waterway. For outdoor recreation opportunities, contact Horry County Parks & Recreation or one of our local businesses that specializes in outdoor activities (listed at LittleRiverChamer.org).

Boating/Marina
Little River, SC is conveniently located along the Intracoastal Waterway (“ICW”), allowing boaters and fishermen direct access to the Atlantic Ocean. Enjoy a variety of scenic and water recreation interests, including dolphin cruises, rentals and tours on jet-skis, as well as a variety of fishing charters. Transient boaters are welcome at one of our many marinas in the area, who offer a full range of services.

Fishing
Whether you want to spend the whole day on the water or just take the kids out for a few hours, there are several fishing charters in the area that can meet your needs. Private charters, party boats, specialty fishing trips, inshore or deep sea fishing – just don’t forget your camera!

Golfing
The Grand Strand hosts over a hundred golf courses - 8 of which are beautifully located in the Little River area. Our lush greens tempt locals & visitors alike to work on their game. Whether you're looking for a driving range, putting green, country club, or mini golf with the family you're sure to find it here.

ANNUAL EVENTS
World Famous Blue Crab Festival: For 35+ years this festival has attracted locals and visitors alike. Held the weekend after Mother’s Day; enjoy live beach music, festival food, fresh local seafood from our the waterfront restaurants, crafters, and more. BlueCrabFestival.org

Little River ShrimpFest: Enjoy shrimp and seafood specialties from the local waterfront restaurants, shop unique vendors, watch a variety of live music, and take a stroll with your loved ones along the scenic waterfront. Annually held the 2nd week of Oct. LittleRiverShrimpFest.org

IntraCoastal Christmas Regatta: Each year on the Sat. after Thanksgiving, the curtain rises on this spectacular nighttime maritime parade. Watch the parade as it passes along the Intracoastal Waterway. ChristmasRegatta.com

HISTORY - Excerpt from Blanche Floyd
Indian tribes called the stream Mineola, meaning "little river" and that became its name. Little River is one of the oldest settlements along the coast, with fishermen and farmers coming to stay in the late 1600s and 1700s. There are no records, but possibly they built small cabins on the wide tidal inlet, which narrows to a stream. The river became part of the Intracoastal Waterway in 1936.

The small protected harbor was a haven for shipwreck survivors and pirates, who needed a place for rest and repairs. The few settlers were forced to help pirates who demanded food and supplies, their weapons a persuasive factor. Names like Captain Kidd, Blackbeard, Stede Bonnette, Anne Bonney and others are part of the local lore. … Through the years, Little River has reluctantly played host to pirates, smugglers, and blockade-runners in the Civil War. But road building in the 1920s sea traffic and trade to diminish and finally disappear...