Welcome To
Little River
SOUTH CAROLINA
What began as a quiet fishing village, Little River has grown into a quiet, yet fun-filled community that enjoys local seafood delights and entertainment in addition to being convenient to the best of the Grand Strand. Little River is located in the northeaster corner of Horry County, just below the North Carolina border. With numerous fishing charters, marinas, waterfront restaurants and other activities in Little River, locals and visitors alike are sure to find plenty to do. Many enjoy our proximity to beaches without the hustle, as we are 15 minutes from North Myrtle Beach, SC and 20 minutes to Sunset Beach, NC.

Little River, like the Grand Strand, has a mild year-round climate—perfect for golfing and outdoor activities. We encourage you to enjoy one of the many restaurants in Little River. From seafood to steak, casual or fine dining, one of our local eateries is sure to satisfy your cravings. Many of our businesses are located on or just off of Highway 17, so stop by and see what treasure Little River has to offer you!

**Little River Facts & Figures**

- **Population - Little River:** 7,283
  - Under 5 years: 2.6%
  - Under 16: 13.6%
  - 18-24: 22.4%
  - 25-44: 34.3%
  - 45-64: 19.6%
  - 65+: 19.6%
  - Average household size: 2.9
  - White: 43.2%
  - Black: 56.8%
  - Male: 48.6%
  - Female: 51.4%
  - Veterans: 27.85%
  - Married: 57.2%

- **Population - Horry County:** 269,291
  - Under 18: 20.4%
  - Under 5 years: 6.8%
  - 18-24: 15.1%
  - 25-44: 29.4%
  - 45-64: 26.4%
  - 65+: 19.6%
  - Average household size: 2.9
  - White: 43.2%
  - Black: 56.8%
  - Male: 48.6%
  - Female: 51.4%
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- **Climate**
  - Average high temperature: 72°F
  - Average low temperature: 50°F
  - Average precipitation: 47.09 inches

- **Housing (2008-2012)**
  - Average Commute: 21.2 minutes
  - Median value of owner-occupied housing units: $189,300
  - Rental units with one year lease: $501-$1,000
  - Rent $500-1000: 53.7%
  - Rent $1000+: 46.3%
  - Fuel Type: Natural Gas
  - Right to Work: No
  - Income Taxes: 7%
  - Income per Capita: $29,252
  - Homeowner costs $1001-$1500 per month: 40%
  - Rent $500-1000: 53.7%
  - Rent $1000+: 46.3%
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- **Schools**
  - Horry County Schools (K-12): www.HorryCountySchools.net
  - Coastal Carolina University: www.CC.edu
  - South Brunswick Islands Career: www.ByeMC.edu
  - Horry Georgetown Technical College: www.HGTC.edu

- **Annual Festivals**
  - **Little River ShrimpFest**
    - This annual fall event showcases a variety of music, including jazz, Motown, and more. Take pleasure in the fine shrimp and seafood specialties available from the area restaurants, shop with a variety of vendors, and don’t forget to take a stroll with your loved ones down the waterfront. Annually held the second week of October: LittleRiverShrimpFest.org

- **World Famous**
  - **Blue Crab Festival**
    - For 37+ years, this festival has entertained locals and visitors alike. Always the weekend before Mother’s Day, this annual street festival offers beach music, live art, and approximately 500 arts and crafts, specialty food, and business expo vendors. Fun for the whole family. BlueCafestival.org

- **Annual Events**
  - **Little River Fireworks**
    - Every July 4th, Little River celebrates Independence Day with a spectacular fireworks display. Don’t miss out on this spectacular show!

- **Economy**
  - Common Industries: Construction, Accommodations and Food Services, Retail Trade, Healthcare and Social Assistance, Administrative and Support Services, Other Services, Wholesale Trade, Professional, Scientific, and Technical Services
  - Common Occupations: Sales and Management occupations, Food Preparation and Serving Occupations
  - Recent Job Growth: 2016-2017: 38.1%
  - Job Opening: 2016-2017: 1.01%
  - Sales Tax: 7.25%

- **Government**
  - County Board of Commissioners: www.HorryCounty.org
  - Horry County Treasurer: www.HorryCounty.com

- **Housing**
  - Median value of owner-occupied housing units: $189,300

- **Points of Interest**
  - **Boating/Marina**
    - Little River, SC is conveniently located right along the Intracoastal Waterway ("ICW"), allowing boaters and fishermen direct access to the Atlantic Ocean. Little River offers a variety of picturesque and water recreation interests, with local businesses providing opportunities for dolphins sightings, rentals and tours on yachts and motorized vessels are welcome at one of our many marinas in the area, who offer a full range of services, including repairs. For information on boating rules and regulations, visit DNR.SC.Gov.

- **Fishing**
  - The Myrtle Beach area has many golf courses, several of which are beautifully nestled in our humble area. Our salt greens are sure to tempt locals and visitors alike to walk on our golf course. Whether you’re looking for a driving range, putting green, or country club, or even golf with the family you’re sure to find it here.

- **Golfing**
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- **Dining**
  - Put simply, Little River is size for size: You can have the small-town ambience for every occasion right here in Little River, from elegant establishments or international delights to casual, Southern, home-style meals. If you enjoy seafood, you should take time to visit our many restaurants. From seafood to steak, casual or fine dining, one of our local eateries is sure to satisfy your cravings. Many of our businesses are located on or just off of Highway 17, so stop by and see what treasure Little River has to offer you!

- **Shopping**
  - Without the overwhelming crowds and high prices found in busier destinations, you can find everything from a one-of-a-kind piece by a local artist to something as simple as a grocery store, or even a trip to one of our many consignment stores, gift shops, or boutique for a unique present or souvenir. If you prefer larger shopping experiences, then you might wish to take advantage of our proximity to North Myrtle Beach, which houses both the Coastal North Town Center and Boardwalk Landing. Little River is also adjacent to Calabash, just across the NC border, which hosts numerous gift stores, souvenir shops, and more.

- **Homes**
  - Regular recognition in publications such as Grand Strand Magazine and spotlights by WMBF and WOPD. Little River is a treasure trove of environmental beauty and proudly sports numerous outdoor activities, including walking trails, golfing, fishing, boating and jet ski rentals, and more. The C E Bar, Berryhill Community & Conference Center hosts a number of events, and offers trail maps for Vereen Memorial Gardens. Take a picnic or your furry friend and enjoy charming views of the woods, marsh, and Intracoastal Waterway. The North Strand Recreation Park hosts quite a few classes and events, with athletic opportunities and a playground. For more outdoor recreation opportunities, contact one of our specialty businesses.

- **Recreation**
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