Little River Watersports (a new business off of Waterfront Ave) hosted Chamber Connections on June 19th.

Celebrating 10 Years of Membership

Brentwood Restaurant & Wine Bistro
(843) 249-2601
TheBrentwoodRestaurant.com

Celebrating 5 Years of Membership

AAA Blind & Shutter Factory
(843) 280-6877
AAABlindAndShutterFactory.com

Furniture & Mattress
(843) 281-2337
FurnitureMattresses.net

Songbyrd Entertainment
(843) 997-3131

TownPlanner
(843) 626-2412
TownPlanner.com

Village at the Glens
(843) 249-1046
VillageAtTheGlens.com

Thank you for your continued support & commitment!

Little River Watersports (a new business off of Waterfront Ave) hosted Chamber Connections on June 19th.

Business BOOK CLUB

How many of you have been to a great seminar or conference, learned a lot, and noted some recommended books to read? Leave your digital hand up if you haven’t even looked back at your reading list.

That’s okay – us, too.

But that’s about to change. Introducing Business Book Club. Let’s hold each other accountable and finally read these great professional development tools!

Please join us on Tuesday, Nov. 6th at 4 p.m. the chamber office as we discuss Essentialism: The Disciplined Pursuit of Less by Greg McKeown. Light refreshments will be served.

The Little River ShrimpFest is undoubtedly one of the Grand Strand’s best annual events. As a business operator, participating as a vendor is a must! The ability to reach tens of thousands of potential customers in just two days is an incredible tool to get the Pelicans ingrained in the local community. I also always make sure to “work” our booth so I can see friends, shop local goods, and eat some delicious Little River Seafood!

-Ryan Moore | General Manager, Myrtle Beach Pelicans
Celebrating Business

We all enjoyed welcoming these new businesses and celebrating new milestones!

After working with Santee Cooper and Horry County for two years, we are excited to finally have new community light pole banners!
Welcome New Members

Anderson Oaks Assisted Living
997 Highway 90
Conway, SC 29526
843-347-9280
AndersonOaksAssistedLiving.com

Bennett Buildings
1700 Hwy 9
Longs, SC 29568
(843) 390-0922
BennettBuildingsOfLittleRiver.com

Dog House Salon
1471 Hwy 17
Little River, SC 29566
(843) 315-8177
DogHouseSalonSC.com

Guaranteed Auto Center
3699 Sea Mountain Hwy
Little River, SC 29566
(843) 734-0262
GuaranteedAutoCenter.com

Jeff Linta Roofing & Construction
4327 Lake Circle
Little River, SC 29566
(843) 272-1906
JeffLintaRoofingSidingSC.com

Lucy Buffett’s LuLu’s NMB
4954 Hwy 17 S
NMB, SC 29582
(843) 491-5011
LuLuBuffett.com

Mastrand Custom Decks
3098 Kings Ct.
Little River, SC 29566
(843) 734-1941
MastrandCustomDecks.com

Signarama of Myrtle Beach
4360 Big Barn Dr.
Little River, SC 29566
(843) 444-5544
Signarama.com

SpartanTec, Inc.
800 25th Avenue South
NMB, SC 29582
(843) 418-4792
SpartanTec.com

Twelve 33 Distillery
593 E. Hwy 90
Little River, SC 29566
(831) 801-8610
Twelve33Distillery.com

Waterway Plaza Liquors
3375 Route 9 East
Little River, SC 29566
(843) 399-1139

Congratulations to our own Izzy & Teresa, who studied hard at the US Chamber's Institute for Organizational Management
Free copies of the Little River Relocation Guide are available at the chamber office. Whether you want to better familiarize yourself with the area, or help your new clients acclimate, this resource is a must-have!

**DEMOGRAPHICS**

- **Population - Little River**: est. 9,617 | Under 20: 12.7% | 20s: 10.5% | 30s: 9% | 40s: 8.1% | 50s: 20.9% | 60s: 19.9% | 70+: 18.9% | White: 87.9% | African-American: 7.2% | Female: 53% | Small Families: 57% | Veterans: 1,294 | Retirees: 27.46% | High School Graduates: 90% | College Graduates: 26.3%

- **Population – Horry County**: 269,291 | Under 18: 19.6% | 56+: 19.6% | White: 82.5% | Female: 51.4% | Veterans: 27,985

**Median per Capita Income**: $22,733

**Married**: 51%

**Median Age**: 54.6

**Elevation**: 39'

**Median House Value**: $189,200

**Unemployment Rate**: 5.5%

**Right to Work Law**: Yes

*Information subject to change. Contact Horry County Gov't for current info*

**TRANSPORTATION**

- **Air Service**:
  - Myrtle Beach Int. Airport: 40 min
  - Wilmington Int. Airport: 1 hour

- **Highways**
  - US Route 17 (North/South)
  - SC 9 (North/South)
  - SC 90 (East/West)
  - SC 179 (North/South)

- **IntraCoastal Waterway**: Nationally, this inland waterway runs from Boston, MA to Brownsville, TX. Locally, many boating and fishing excursions are available. Little River empties into Atlantic Ocean.

Along with our new website design, we have created a Chamber Blog & updated Marketing Opportunities for Members. Here are a few updates:

**Website Banner - Advertise online with a banner on the chamber website. Limit one ad type per page.**

- **Sidebar** - Members/Chamber Pages or Locals/Visitors Pages (300 x 300 px) - $300/Month
- **Business Directory** (480 x 60 pixels): $200/Month
- **Business Directory Category** (480 x 60 pixels): $150/Month (Additional categories 1/2 price. Must be scheduled at the same time.)
- **Specialty Page** (480 x 60 pixels): $100/Month

**Chamber Blog**

- **Sponsored Blog Post, Post Ready** - $100 (Staff Written + $200/article)
- **In-Blog Ad** (480 x 60 pixels) $50/month

*Staff Designed ad (with business-provided text and logo only) is an additional fee of $50 per design.*
What began as a quaint fishing village, Little River has grown into a quiet, yet fun-filled community that enjoys local seafood delicacies and entertainment in addition to being convenient to the best of the Grand Strand. Little River is located in the northeast corner of Horry County in South Carolina, just below the North Carolina border. With numerous fishing charters, marinas, waterfront restaurants and other activities in Little River, locals and visitors alike are sure to find plenty to do. Many enjoy our proximity to beaches without the bustle, as we are less than 15 minutes from North Myrtle Beach, SC and only 20 minutes from Sunset Beach, NC.

Little River, like the Grand Strand, has a mild year-round climate – perfect for golfing and outdoor activities. We encourage you to enjoy one of the many restaurants in Little River. From seafood to steak, casual or fine dining, one of our local eateries is sure to satisfy your craving. Many of our businesses are located on or just off of Highway 17, so stop by and see what treasure Little River has to offer you!
Networking Tips for Introverts

1. Set small goals. You don’t need to talk to everyone in the room. Try to meet 3 new people, or have just one really great conversation with someone.

2. Plan ahead. Prepare some ice breakers, memorize your elevator speech, and decide on some open-ended questions to ask (just be ready to answer them in return).

3. You don’t have to stay for the whole event. 20 minutes and a free drink is better than not showing up at all. It’s okay to leave when you want to.

4. Have a position. Ask the host if you can help manage the check in table. You’ll meet a lot of people, but won’t have to worry about awkward silences or keeping the conversation going.

5. Practice. This can be presenting your elevator speech to friends or family, going to smaller events first, or going to events that you know you won’t or will (as preferred) know anyone.

6. Calm down. You don’t have to talk the entire time just add in relevant insights to ongoing conversations. If you’re a fidgeter, find something to keep your hands busy (without looking nervous).

7. Don’t over think it. Chances are other people are too focused on themselves to worry about you. The same things that you’re nervous about, others are, too.
The benefits of membership in the Little River Chamber are both direct & significant, with a variety of opportunities for marketing, networking, referrals, personal & business participation. Becoming a member strengthens your position on the northern Grand Strand, in the areas of Little River, Carolina, Longs, and surrounding areas by enhancing the visibility of your business. Some of the benefits of membership are:

**CHAMBER EVENTS**

Aug 21
Quarter Century at Edward Jones