

Making Waves

The Official Newsletter of The Little River Chamber of Commerce & Visitors Center.

Fall 2018

LITTLE RIVER 
CHAMBER OF COMMERCE
AND VISITORS CENTER
"Find Your Treasure in Little River"

1180 Highway 17 North, Suite 1
Little River, SC 29566

www.LittleRiverChamber.org
843-249-6604 | Info@LittleRiverChamber.org



LITTLE RIVER
FARMERS
MARKET
WEDNESDAYS 1PM-6PM
MAY 2 ^{THRU} OCT 24
4460 MINEOLA AVENUE



*Celebrating 10 Years of
Membership*

**Brentwood Restaurant
& Wine Bistro**

(843) 249-2601
TheBrentwoodRestaurant.com

*Celebrating 5 Years of
Membership*

**AAA Blind & Shutter
Factory**

(843) 280-6877
AAABlindAndShutterFactory.com

Furniture & Mattress

(843) 281-2337
FurnitureMattresses.net

**Songbyrd
Entertainment**

(843) 997-3131

TownPlanner

(843) 626-2412
TownPlanner.com

Village at the Glens

(843) 249-1046
VillageAtTheGlens.com

*Thank you for your
continued support &
commitment!*

Little River Watersports (a new business off of Waterfront Ave) hosted Chamber Connections on June 19th.



Business
BOOK CLUB
Little River Chamber of Commerce

How many of you have been to a great seminar or conference, learned a lot, and noted some recommended books to read? Leave your digital hand up if you haven't even looked back at your reading list.

That's okay – us, too.

But that's about to change. Introducing Business Book Club. Let's hold each other accountable and finally read these great professional development tools!

Please join us on Tuesday, Nov. 6th at 4 p.m. the chamber office as we discuss *Essentialism: The Disciplined Pursuit of Less* by Greg McKeown. Light refreshments will be served.



“The Little River ShrimpFest is undoubtedly one of the Grand Strand's best annual events. As a business operator, participating as a vendor is a must! The ability to reach tens of thousands of potential customers in just two days is an incredible tool to get the Pelicans ingrained in the local community. I also always make sure to “work” our booth so I can see friends, shop local goods, and eat some delicious Little River Seafood!

-Ryan Moore | General Manager, Myrtle Beach Pelicans

Celebrating Business

We all enjoyed welcoming these new businesses and celebrating new milestones!



OCTOBER 13-14, 2018

14th Annual



Admission \$5/Day
Children 12 & Under Free!
LITTLERIVERSHRIMPFEAST.ORG

After working with Santee Cooper and Horry County for two years, we are excited to finally have new community light pole banners!



Welcome New Members

Anderson Oaks Assisted Living

997 Highway 90
Conway, SC 29526
843-347-9280
AndersonOaksAssistedLiving.com

Bennett Buildings

1700 Hwy 9
Longs, SC 29568
(843) 390-0922
BennettBuildingsOfLittleRiver.com

Dog House Salon

1471 Hwy 17
Little River, SC 29566
(843) 315-8177
DogHouseSalonSC.com

Guaranteed Auto Center

3699 Sea Mountain Hwy
Little River, SC 29566
(843) 734-0262
GuaranteedAutoCenter.com

Jeff Linta Roofing & Construction

4327 Lake Circle
Little River, SC 29566
(843) 272-1906
JeffLintaRoofingSidingSC.com

Little River Watersports

4474 Waterfront Ave.
Little River, SC 29566
(843) 655-0813
LittleRiverWatersports.com

Lucy Buffett's LuLu's NMB

4954 Hwy 17 S
NMB, SC 29582
(843) 491-5011
LuLuBuffett.com

Mastrand Custom Decks

3098 Kings Ct.
Little River, SC 29566
843-734-1941
MastrandCustomDecks.com

Signarama of Myrtle Beach

4360 Big Barn Dr.
Little River, SC 29566
(843) 444-5544
Signarama.com

SpartanTec, Inc.


800 25th Avenue South
NMB, SC 29582
(843) 418-4792
SpartanTec.com

Twelve 33 Distillery

593 E. Hwy 90
Little River, SC 29566
(831) 801-8610
Twelve33Distillery.com

Waterway Plaza Liquors

3375 Route 9 East
Little River, SC 29566
(843) 399-1139



YOUNG PROFESSIONAL OF THE YEAR

THURSDAY, OCTOBER 18

Recognize a gsSCENE young professional who demonstrates community involvement, aspiration to succeed in the workforce, and a desire to positively impact the Grand Strand. The three finalists and 2018 Ambassador of the Year will be honored at the Myrtle Beach Train Depot at the YP of the Year banquet. The evening will be filled with entertainment, complimentary food, drinks, and cocktails. 5:30-7:30pm.

Myrtle Beach Train Depot
850 Broadway Street
Myrtle Beach, SC

Congratulations to our own Izzy & Teresa, who studied hard at the US Chamber's Institute for Organizational Management



I found my Treasure in



"The Little River Chamber represents the Little River area to the county, state, and federal government, which is so important. They are looking to help grow Little River, which is the fastest growing zip code in the county."

-Cathy Honeycutt
Realtor, Beach Realty Group

LITTLE RIVER
South Carolina

Call today to schedule your complimentary technology demo!

Whiteville	Supply	Little River
910.499.0986	910.368.4159	843.491.4569



Susan Evans Gore, Au.D.
Supply & Little River



Nick Bailey, Au.D.
Whiteville & Supply

chc
Coastal Hearing Centers

RudigyCertified

Free copies of the Little River Relocation Guide are available at the chamber office. Whether you want to better familiarize yourself with the area, or help your new clients acclimate, this resource is a must-have!

Little River Relocation Guide

DEMOGRAPHICS



Population - Little River - est. 9,617 | Under 20: 12.7% | 20s: 10.5% | 30s: 9% | 40s: 8.1% | 50s: 20.9% | 60s: 19.9% | 70s+: 18.9% | White: 87.9% | African-American: 7.2% | Female: 53% | Small Families: 57% | Veterans: 1,294 | Retirees: 27.46% | High School Graduates: 90% | College Graduates: 26.3%

Population - Horry County: 269,291 | Under 18: 19.6% | 56+: 19.6% | White: 82.5% | Female: 51.4% | Veterans: 27,985

ECONOMY

Top Industries: Accommodations and Food services
Common Occupations: Sales and management | Recent Job Growth: 1.81% | Future Job Growth: 38.1%
Household Income: \$45,787 | Family Median Income: \$57,069 | Persons below poverty level: 10.6%
Unemployment rate - 5.5% | Right to Work law - Yes
Information subject to change. Contact Horry County Gov't for current info

CLIMATE

59% Mean Temperature

HOUSING

Average Commute: 21.2 minutes | homeownership rate: 69.6% | housing units in multi-unit structures: 42.1% | median value of owner-occupied housing units: \$189,200 | Homeowner costs \$1001-\$1500 per month: 40% | Rent \$500-1000: 53.7% | Fuel Type: Electricity

Regular recognition in publications such as *Grand Strand Magazine* and spotlights by *WFXB* and *WPDE* are just some proof that Little River is a great place to live. Continuous growth and our quality of life, welcomes more and more newcomers into our community. From riverfront homes and diverse neighborhoods to golf communities and country living, ask a local real estate agent how the Little River community can turn your dream home into a reality. Find your treasure in Little River.

TRANSPORTATION

Air Service **Travel Time**
Myrtle Beach Int. Airport 40 min
Wilmington Int. Airport 1 hour
Highways **IntraCoastal Waterway**
US Route 17 (North/South) Nationally, this inland waterway runs from Boston, MA to Brownsville, TX.
SC 9 (North/South) Locally, many boating and fishing excursions are available.



"Myrtle Beach's finest Cigar and Pipe Shop."

2 SC-90, Little River, SC
(800) 514-7473

Tuesday-Saturday
11 AM - 7 PM



39th Annual Aynor Harvest Hoe-Down Festival

Aynor Town Park
600 South Main Street
Aynor, SC 29511

Sponsored by Pilot Club of Aynor, Inc.
(Always the 3rd Saturday in September)

Saturday, Sept. 15, 2018

Have a Big Time in a Small Town!

JOIN LOCALS ATTEND DIRECTORY

Izzy's Freshly Hand-Picked Articles

Posted 9/15/18 by Little River Chamber of Commerce - [Leave a Comment \(0\)](#)

Izzy's Picks

Your Advertisement Here

Along with our new website design, we have created a Chamber Blog & updated Marketing Opportunities for Members. Here are a few updates:

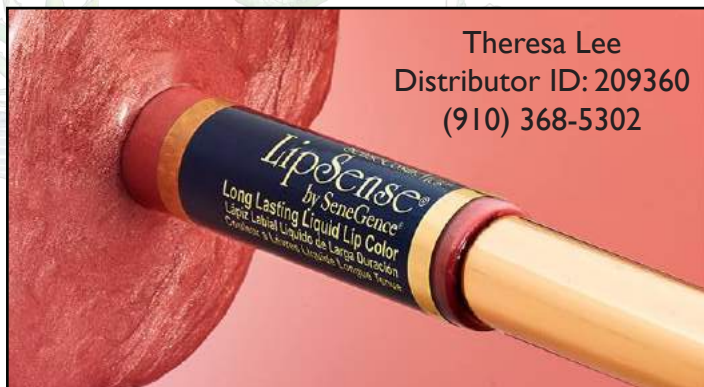
Website Banner - Advertise online with a banner on the chamber website. Limit one ad type per page.

- Sidebar - Members/Chamber Pages or Locals/Visitors Pages (300 x 300 px) - \$300/Month
- Business Directory (480 x 60 pixels): \$200/Month
- Business Directory *Category* (480 x 60 pixels): \$150/Month (Additional categories 1/2 price. Must be scheduled at the same time.)
- Specialty Page: (480 x 60 pixels): \$100/Month

Chamber Blog


- Sponsored Blog Post, Post Ready - \$100 (Staff Written + \$200/article)
- In-Blog Ad (480 x 60 pixels) \$50/month

Staff Designed ad (with business-provided text and logo only) is an additional fee of \$50 per design.



Theresa Lee
Distributor ID: 209360
(910) 368-5302

**Member of the Month
July**



Medieval Times
DINNER & TOURNAMENT

(843) 236-4635 | MedievalTimes.com


Listen for our new Little River Spotlights on Easy 105.9! Or, view them on our YouTube Channel.




I found my Treasure in

LITTleriver

**Member of the Month
August**



Teen Angels

843-399-6171 | 

Find your Treasure in

What began as a quaint fishing village, Little River has grown into a quiet, yet fun-filled community that enjoys local seafood delicacies and entertainment in addition to being convenient to the best of the Grand Strand. Little River is located in the northeast corner of Horry County in South Carolina, just below the North Carolina border. With numerous fishing charters, marinas, waterfront restaurants and other activities in Little River, locals and visitors alike are sure to find plenty to do. Many enjoy our proximity to beaches without the bustle, as we are less than 15 minutes from North Myrtle Beach, SC and only 20 minutes from Sunset Beach, NC.

Little River, like the Grand Strand, has a mild year-round climate – perfect for golfing and outdoor activities. We encourage you to enjoy one of the many restaurants in Little River. From seafood to steak, casual or fine dining, one of our local eateries is sure to satisfy your craving. Many of our businesses are located on or just off of Highway 17, so stop by and see what treasure Little River has to offer you!

South Carolina
Just right. 

www.LittleRiverChamber.org

LITTleriver 
South Carolina

Networking Tips for Introverts

1. Set small goals. You don't need to talk to everyone in the room. Try to meet 3 new people, or have just one really great conversation with someone.
2. Plan ahead. Prepare some ice breakers, memorize your elevator speech, and decide on some open-ended questions to ask (just be ready to answer them in return).
3. You don't have to stay for the whole event. 20 minutes and a free drink is better than not showing up at all. It's okay to leave when you want to.
4. Have a position. Ask the host if you can help manage the check in table. You'll meet a lot of people, but won't have to worry about awkward silences or keeping the conversation going.
5. Practice. This can be presenting your elevator speech to friends or family, going to smaller events first, or going to events that you know you won't or will (as preferred) know anyone.
6. Calm down. You don't have to talk the entire time just add in relevant insights to ongoing conversations. If you're a fidgeter, find something to keep your hands busy (without looking nervous).
7. Don't over think it. Chances are other people are too focused on themselves to worry about you. The same things that you're nervous about, others are, too.

CHAMBER MEMBERS SAVE

BIG with **Office DEPOT. OfficeMax**

DID YOU KNOW YOU GET EXCLUSIVE MEMBER PRICING AT ANY OFFICE DEPOT® OR OFFICE MAX® STORE?

Show the cashier your store purchasing card when checking out to see the savings!	Don't have a store purchasing card? Text "LittleRiverSPC" to 555-888 to receive one now!
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Find a store near you at officedepot.com/storelocator


NATIONAL CHAMBER PROGRAM

LITTLE RIVER CHAMBER OF COMMERCE AND VISITORS CENTER
"Find Your Treasure in Little River"

LEADERSHIP

ME

1. Cut on dotted line
2. Rotate 180°

 **Veterans Welcome Home & Resource Center**
421 Hwy 57 South
Little River, SC 29566

Ron Wilson
Director
Office: 843-427-4568 cell: 843-504-0774
operationwelcomehome.mbeach@gmail.com

"Help us fight the conflict after the war"

 **CresCom Bank**

Paula Gore
Branch Manager
NMLS# 431156

O 843.429.2483 | 1180 Highway 17
F 843.626.0038 | Little River, SC 29566
pgore@haveanicebank.com

haveanicebank.com

Member 2 Member Deals
View current offers at:
LittleRiverChamber.org/M2M

 **2019**

Keep your eyes open for our new Member 2 Member Deals key tags! Coming soon to a mailbox near you.

2019 Member 2 Member Deals
Promote your business to your chamber family. From seasonal deals to every day values, let's #RememberAMember and show our community why local is best.

How to:

- ✓ Use the Member Login to sign into LittleRiverChamber.org
- ✓ Select "Member To Member Deals" on the Shortcuts menu to the left
- ✓ In the top/middle area, choose blue button that says "Add Member to Member Deal"
- ✓ Fill in the details and Hit "Submit" at the bottom.

LittleRiverChamber.org/M2M

 **LITTLE RIVER CHAMBER OF COMMERCE AND VISITORS CENTER**
"Find Your Treasure in Little River"



PO Box 400
Little River, SC 29566

PRSRT STD
US POSTAGE PAID
N MYRTLE BEACH
SC
PERMIT #32



[Business Directory](#) | [Join](#)

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843-249-6604 | [v](#) [p](#) [q](#)



[Members](#) [Chamber](#) [Locals](#) [Visitors](#)

New Website!



JOIN

LOCALS

ATTEND

DIRECTORY

BENEFITS OF MEMBERSHIP

The benefits of membership in the Little River Chamber are both direct & significant, with a variety of opportunities for marketing, networking, referrals, personal & business participation. Becoming a member strengthens your position on the northern Grand Strand, in the areas of Little River, Calabash, Longs, and surrounding areas by enhancing the visibility of your business. Some of the benefits of membership are:

CHAMBER EVENTS

Aug 21
Chamber Connections at Edward Jones
[Learn More](#)